

**New Brunswick
Public Libraries
Foundation**

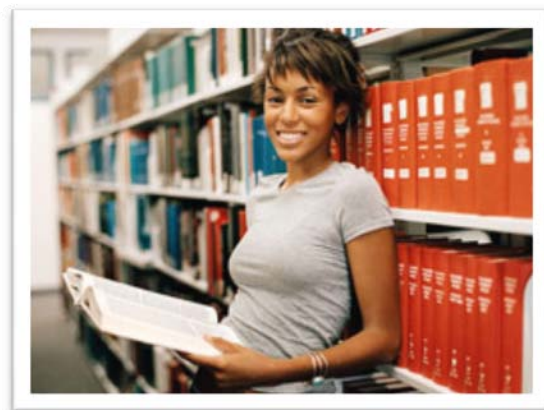


**Fondation des
bibliothèques publiques
du Nouveau-Brunswick**

Annual Report 2008 - 2009

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MISSION

MISSION

The New Brunswick Public Libraries Foundation promotes the public library system, fundraises and provides resources for fundraising. All these activities will result in increased financial support for the public library service.

VISION

VISION

New Brunswick Public Libraries Foundation is a key partner in supporting the development and delivery of quality public library service for New Brunswickers.

STRATEGIC PLAN

STRATEGIC PLAN, 2007-2012

The following three commitments formalize the strategic direction of the Foundation for 2007 - 2012:

Commitment # 1 - To Promote The Use And The Benefits Of Public Libraries

Commitment # 2 - To Build Partnerships

Commitment # 3 - To Fundraise For Public Libraries

TESTIMONIALS

"I couldn't live without my library."

"I have a great time at the library, the browse and brunch is great."

"My family really uses the library a lot and I thought that we should give back."

"A big thank you to everyone. The library has played an important role in my children's education over the past 30 years."

"I love the library."

"I am very appreciative of the libraries, now is my time to support them."

"I love the bookmobile."

"Public libraries are a wonderful resource! Thank you for being there."

BOARD OF TRUSTEES

Charles Ramsey (<i>Chair</i>) Term 2008/01/06 - 2011/01/06	Fredericton, NB
Brian Hudson (<i>Vice-Chair</i>) Term 2008/02/14 - 2011/02/14	Quispamsis, NB
François Levert (<i>Treasurer</i>) Term 2007/06/07 - 2010/06/06	Fredericton, NB
Lila Barry Term 2008/01/06 - 2011/01/06	Miramichi, NB
Judy Heron* Term 2007/06/07 - 2010/06/06	Rothsay, NB
Frank Johnston Term 2007/06/07 - 2010/06/06	Grand Falls, NB
Richard Johnson * Term 2009/01/14 - 2012/01/14	Riverview, NB
Aline Landry Term 2008/01/06 - 2011/01/06	Caraquet, NB
Jeannie B. Matthews Term 2008/02/14 - 2011/02/14	Wicklow, NB
Ernest Sirois * (Deceased November 2008) Term 2007/12/20 - 2010/06/30	Saint-François-de-Madawaska, NB
Roseline Wilson-Cormier* Term 2007/12/20 - 2009/02/28	Dieppe NB
Sylvie Nadeau Executive Director, NBPLS <i>Resource person</i>	Fredericton, NB
Althea Arsenault Development Officer, NBPLF	Fredericton, NB

*Representatives of the New Brunswick Public Libraries Board

Board of Trustees meetings

June 21, 2008

November 22, 2008

PARTNERSHIPS

The Foundation initiated and fostered partnerships with a number of organizations for the advancement of collection development in the public libraries and bookmobiles.

Canadian Breast Cancer Foundation - Atlantic Region

The Foundation received a grant for \$60,000 to purchase \$50,000 in breast cancer resources and \$10,000 to produce a brochure for provincial distribution. The Foundation hosted a collection launch on May 8th, 2009 to announce the new breast cancer resources.



Collection Launch, May 8th, 2009

AIDS NB (Fredericton)

AIDS NB donated \$1,000 in cash and \$320 worth of resources from their association's library.



Architects' Association of New Brunswick

The Architects' Association of New Brunswick donated 54 copies of "*Building New Brunswick: An Architectural History*" by John Leroux, valued at \$3,250.



Project Management Institute New Brunswick Chapter (PMI NB)

PMI NB donated project management resources valued at over \$1,178.



Beaverbrook Art Gallery

The Beaverbrook Art Gallery donated five copies of each of their printed resources valued at \$684.75.



Canadian Art Galleries

Based upon the success of the Beaverbrook Art Gallery partnership, the Foundation approached art galleries across Canada inviting them to partner with the Foundation and donate 5 copies of their printed resources for the public libraries and bookmobiles in NB. To date, 11 galleries have donated resources valued at \$8,755.36. Some of the art galleries that have contributed include the Art Gallery of Windsor, the National Gallery of Canada, Kelowna Art Gallery, University of Lethbridge Art Gallery, Southern Alberta Art Gallery, Varley Art Gallery, Yukon Arts Centre, Mount Saint Vincent University Art Gallery.

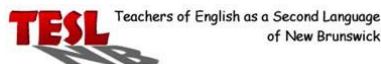
Ovarian Cancer Canada

Ovarian Cancer Canada has donated 83 copies of their book *You Are Not Alone*, valued at \$2,550.



Teachers of English as a Second Language New Brunswick (TESL-NB)

TESL-NB has donated \$500 in 2008-2009 to purchase English second language resources.



Fundy Gardeners

Fundy Gardeners donated their resource library to the Kennebecasis Public Library through the Foundation. The donation was valued at \$1,096.



Heart & Stroke Foundation of New Brunswick

The Heart & Stroke Foundation of New Brunswick has generously donated 14 copies of their Heartsmart cookbooks valued at \$442.



The War Amps

The War Amps of Canada donated DVDs from their Military Heritage Documentary Series and VHS tapes of their latest *PlaySafe* valued at \$1,350. The Foundation hosted a book launch to announce the donation on September 24, 2008 at the Oromocto Public Library.



Multiple Sclerosis (MS) Society of Canada (Atlantic Division)

The MS Society of Canada Atlantic Division donated a selection of their resource materials about MS, valued at \$2,284.



Dr. Roger Roberge

Dr. Roger Roberge, donated 50 copies of his book called *Why Me? Surviving, Coping, Living with Breast Cancer* valued at \$1,000.

Government of New Brunswick - Matching Funds

When donations of cash or gift-in-kind are made to the Foundation, those donations are matched dollar for dollar, up to a total of \$100,000 annually through a library matching funds program supported by the Province of NB. For each of the past four years, the Foundation has reached and surpassed the \$100,000 target.

Government of New Brunswick - Department of Social Development

The Department of Social Development gave a \$40,000 grant to the Foundation in support of purchasing children's early literacy and parenting material.

Government of New Brunswick - Department of Wellness, Culture and Sport

The Department of Wellness, Culture and Sport gave a grant of \$100,000 to the Foundation to develop a provincial “Book Club in a Bag” project and \$75,000 to develop within the NBPLS website, a NB author web page which will enhance the presence of NB authors in the province and encourage more New Brunswickers to choose these books.

Government of New Brunswick - Department of Post-Secondary Education, Training and Labour

The Department of Post-Secondary Education, Training and Labour gave a grant of \$100,000 to the Foundation to create an adult literacy collection for each of the New Brunswick public libraries and bookmobiles.

FINANCIAL

2008-2009 (As at March 31, 2009)

Assets	\$1,127,469	
Liabilities		\$888,463
Net Assets		\$239,006

ACTIVITIES

Website

The Foundation website was fully redesigned with English and French matching content. The site is divided into the sections, Home, Foundation information, Campaigns, Partnerships, Friends, Donate and Contact us. The domain names in both languages were registered under the Foundation for the next ten years. (www.librariesfoundation.ca)



Campaigns

2008 Spring Campaign

Results

- ✓ 139 donors
- ✓ Total: \$ 7,095.85
- ✓ Average gift: \$57.39

2008 Fall Campaign

Results

- ✓ 533 donors
- ✓ Total: \$25,561.83
- ✓ Average gift: \$48.05

Gifts in Kind

A total of 498 donations of gently read, current material were donated to the public libraries and bookmobiles through the Foundation for a total value of \$148,905.

Raiser's Edge Database

Raiser's Edge is the computer program the Foundation uses to record donor information. The program was upgraded, the back-up system was reconfigured, data input was standardized, the data was cleaned and efficiency improvements were made to the receipts and thank you letters. Staff received training on the program. In conjunction with RE and the data pulls for the annual campaigns, the Foundation worked with the NB Public Library IT staff to improve the accuracy of the data.

Office Procedures

The Foundation developed an office procedures document which outlines the steps involved in the major activities of the Foundation. These include procedures for donations, tax receipts, invoices, audit and banking. Also included were procedures for the Friends of the NBPLF.

In Memory / In Honour donations

The Foundation has set up a process for accepting and processing in memory / in honour donations. Gift acknowledgements are sent to family or friends at the donor's request

CONTACT US

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