New Brunswick Public Libraries Foundation



Annual Report 2011-2012

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MISSION MISSION

The New Brunswick Public Libraries Foundation promotes the public library system, fundraises and provides resources for fundraising. All these activities result in increased financial support for the public library service.

VISION VISION

New Brunswick Public Libraries Foundation is a key partner in supporting the development and delivery of quality public library service for New Brunswickers.

STRATEGIC PLAN

STRATEGIC PLAN, 2007-2012

The following three commitments formalize the strategic direction of the Foundation for 2007–2012:

Commitment # 1 – To Promote The Use And The Benefits Of Public Libraries

Commitment # 2 - To Build Partnerships

Commitment #3 - To Fundraise For Public Libraries



BOARD	OF
TRUSTE	EES

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Brian Hudson	Quispamsis, NB
(Chair)	
Term 2011/05/18 – 2014/05/17	
2008/02/14 – 2011/02/13	
Frank Johnston	Grand Falls, NB
(Vice-chair)	
Term 2010/06/10 – 2013/06/09	
2007/06/07 – 2010/06/06	
Susan Baker	Fredericton, NB
(Treasurer)	
Term 2010/06/10 – 2013/06/09	
Mel Parker	Campbellton, NB
Term 2011/05/18 – 2014/05/17	
Peggy Brophy	Blackville, NB
Term 2011/05/18 – 2014/05/17	
Judy Heron *	Rothesay, NB
Term 2009/06/10 – 2012/06/09	
2007/06/07 - 2010/06/06	
Resigned in December 2011	
Augustina Lanteigne	Caraquet, NB
Term 2011/05/18 – 2014/05/17	
Jeff Prosser	Quispamsis, NB
Term 2011/05/18 – 2014/05/17	
Judith Wheaton *	Central Blissville, NB
Term 2009/05/28 – 2011/07/31	
Richard Johnson *	Riverview, NB
Term 2012/01/14 – 2015/01/13	
2009/01/14 - 2012/01/13	
Ella Nason *	Fredericton, NB
Acting Executive Director, NBPLS	
Resource person	
René Frenette	Fredericton, NB
Acting Development Officer, NBPLS	

Board of Trustees Meetings

- June 2011.
- November 2011 meeting was canceled.

^{*} Serve on the New Brunswick Public Libraries Board

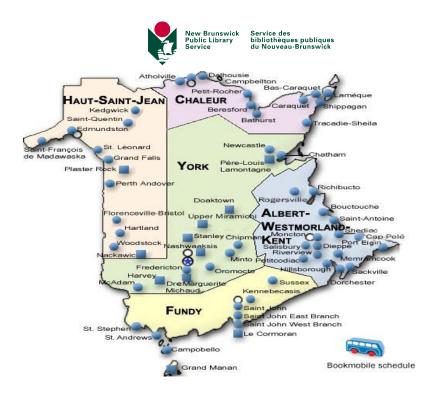
PARTNERSHIPS

Partnerships are created by individuals and organizations working together towards a common vision. New Brunswick Public Libraries Foundation derives much of its strength from partnerships.

The Libraries Foundation initiates and fosters partnerships with a number of organizations for the advancement of collection development in New Brunswick public libraries and bookmobiles.

New Brunswick Public Library Service

The **New Brunswick Public Library Service** provides access to a provincial collection of approximately 2 million items, as well as to programs and services ranging from story hour to public lectures to services such as reference, interlibrary loans and public internet access workstations. These programs and services are designed to respond to the educational, informational, cultural and recreational needs of residents of the province. The key partner of the Libraries Foundation is the New Brunswick Public Library Service.



New Brunswick Public Library Service Map of public libraries and bookmobiles

Donation in memory of Wallace McCain



The family of the late Wallace McCain designated the Foundation as a recipient of donations in memory of Wallace McCain. Mr. McCain passed away in Spring 2011. We received and spent \$13,409.98 for the development of collections for the Andrew and Laura McCain Public Library in Florenceville-Bristol. A special bookplate in memory of Mr. McCain was placed in the library materials purchased.

Grant from the Population Growth Division of the Department of Post-Secondary Education, Training and Labour



The Population Growth Division of the Department of Post-Secondary Education, Training and Labour granted \$14,770.75 to finance access to Tell me More for a 2^{nd} year. This resource helps individuals learn other languages. This grant will also help to create a promotional tool in the form of a postcard for this resource.

Government of New Brunswick - Matching Funds

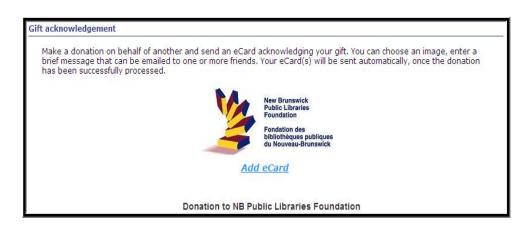
When donations of cash or gifts-in-kind are made to the Libraries Foundation, the value of those donations are matched dollar for dollar, up to a maximum of \$200,000 annually through a matching funds program supported by the Province of NB. The Libraries Foundation surpassed the \$200,000 mark on January 17, 2012 and reached a total of \$239,878.38 on March 31st, 2012.

FINANCIAL 2011-2012 (As at March 31, 2012)

Assets	\$ 844,205
Liabilities	\$ 292,277
Net Assets	\$ 551,928

ACTIVITIES Website

The website was updated to reflect a new option available to donors wanting to send a virtual card. The virtual card notifies a person that a donation was made.



Campaigns

2011 General (unsolicited Fall 2011 donations)

Results

- ✓ 44 donors (78 donors in 2010)✓ Total: \$8,572.21 (\$10,785 in
- 2010)

 ✓ Average gift: \$194 (\$138.27 in 2010)

Results

- √ 545 donors (551 donors in 2010)
- ✓ Total: \$32,784 (\$40,231 in 2010)
- ✓ Average gift: \$60.15 (\$73.02 in 2010)

Gifts in kind

A total of 856 donations (677 in 2010) of gently read, current material were donated to the public libraries and bookmobiles through the Libraries Foundation for a total value of \$147,751.73 (\$154,398.50 in 2010).

New Brunswick Public Libraries Foundation Endowment Fund

The Board of Trustees of the Libraries Foundation established an endowment fund for future general collection development in 2009-2010. The Trustees invested \$50,000 from general funds, with all interest being reinvested in the endowment for a period of five years. After five years, the Libraries Foundation is planning to begin allocating the yearly interest to the NBPLS for general collection development. The value of the Endowment Fund on December 31st, 2011 was \$51,273.79.

In Honour / In Memoriam Donations

For 2011-2012, the Libraries Foundation processed a total of 14 In Honour donations (the same amount as in 2010) and 113 In Memoriam donations (62 in 2010). Since the inception of this program in 2007, there have been a total of 59 In Honour and 416 In Memoriam donations to the Libraries Foundation. Donation acknowledgements are sent to family or friends at the donor's request.

CONTACT US



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