

**New Brunswick
Public Libraries
Foundation**

2012-2013 ANNUAL REPORT





Vision

The NBPLF supports the development and delivery of quality public library service for New Brunswickers.

Mission

The New Brunswick Public Libraries Foundation promotes the public library system, fundraises and provides resources supporting fundraising. The activities of the Foundation will result in increased financial support for the public library service.



A message from the Chair

Dear Friends,

I am very proud of all that the New Brunswick Public Libraries Foundation has achieved in its fifteen years of existence. The Foundation has seen impressive growth from its establishment in 1997, and the achievements outlined in this 15 Year Anniversary Edition of the Annual Report show that the Foundation continues to build its reputation as the lead organization committed to supporting quality public library service in New Brunswick.

Our annual Fall campaign, launched in November, exceeded expectations with over 600 donors raising over \$34,700 for the purchase of new books and materials.

In December, the Foundation generated significant media buzz when the Board of Trustees allocated \$100,000 for the purchase of new eBooks and downloadable audio books. Over 4,000 new titles were added to the Electronic Library NB as a result of the allocation.

The Foundation continued to partner with provincial organizations to help augment the provincial public library collection. Such partnerships allow organizations to effectively utilize the infrastructure of 63 public libraries and 3 bookmobiles to make library materials available free of charge to New Brunswickers.

Thanks to the support of the Foundation and its donors, New Brunswick's public libraries and bookmobiles were able to provide even more books, ebooks, audio books, music, movies, and electronic resources to people of all ages and backgrounds. The New Brunswick Public Libraries Foundation has been able to reach its 15 year anniversary because of the support of donors and partners who believe in the value of quality public library service in New Brunswick.

On behalf of the Foundation, thank you for all you've done to support our public library service.

Brian Hudson
Chair, New Brunswick Public Libraries Foundation

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Partnerships

Partnerships are created by individuals and organizations working together towards a common vision. The New Brunswick Public Libraries Foundation derives much of its strength from partnerships.

The Libraries Foundation partnered with a number of organizations in 2012-2013 to support the enhancement of collection development in New Brunswick's public libraries and bookmobiles.

New Brunswick Public Library Service



The New Brunswick Public Library Service (NBPLS) is the key partner of the Libraries Foundation. NBPLS provides access to a provincial collection of almost 2 million books, ebooks, audio books, music, movies, and other materials. NBPLS also provides a range of programs and services that strive to respond to the educational, informational, cultural and recreational needs of New Brunswickers. Over 319,000 New Brunswickers have a public library card and collectively borrow over 2.6 million items every year. NBPLS is comprised of 63 libraries and three bookmobiles, divided into five regions.

The New Brunswick Public Libraries Foundation allocated \$150,000 from its matching funds to NBPLS for general collection development. The Foundation also allocated \$100,000 to NBPLS for the purchase of eBooks and downloadable audio books in December.



From left: Susan Baker, Treasurer of the New Brunswick Public Libraries Foundation and Sylvie Nadeau, Executive Director of the New Brunswick Public Library Service

Government of New Brunswick



When donations of cash or gifts-in-kind are made to the Libraries Foundation, the value of those donations is matched dollar for dollar, up to a maximum of \$200,000 annually through a matching agreement with the Government of NB. The Libraries Foundation reached the \$200,000 maximum matchable amount of donations on February 6, 2013, and continued to receive an additional \$31,330 in unmatched cash and in-kind donations by the end of the 2012-2013 year.

Population Growth Division of the Department of Post-Secondary Education, Training and Labour (PETL)

The Immigration, Settlement and Multiculturalism Branch of the Population Growth Division of PETL granted \$77,559.20 to the Libraries Foundation to finance renewed access to *Tell me More*, an online language learning tool, and for the purchase of library materials on the topics of business and entrepreneurship and multiculturalism, immigration, and cultural integration.

The Government of Canada and the Province of New Brunswick through the Canada-New Brunswick Labour Market Agreement for Persons with Disabilities

The Libraries Foundation received a grant of \$249,774.00 from the Department of Post-Secondary Education, Training and Labour under the Labour Market Agreement for Persons with Disabilities for the purchase of at least 19 new adaptive workstations equipped with assistive technologies to be installed in a number of public libraries across the province. The adaptive computer workstations installed through this grant will remove a significant economic barrier for people with print disabilities and will provide vital employment and training related supports.

New Brunswick Maple Syrup Association



New Brunswick Maple Syrup Association Inc.
Association Acéricole du Nouveau-Brunswick Inc.

The Libraries Foundation was delighted to partner with the New Brunswick Maple Syrup Association to make 84 copies of two new children's books available in every public library and bookmobile in the province. The arrival of the books, *Friendships at Maple Sugar Time* and *Une amitié au temps des sucres* by New Brunswick author Marie-France Comeau with illustrations by Gilles Cormier, were celebrated by libraries across the province.



From left: Susan Baker, Treasurer of the New Brunswick Public Libraries Foundation; Yvon Poitras, General Manager of the New Brunswick Maple Syrup Association; Nancy Edgar, Children's Librarian and Brian Steeves, Director of the Fredericton Public Library

Literacy Coalition of New Brunswick



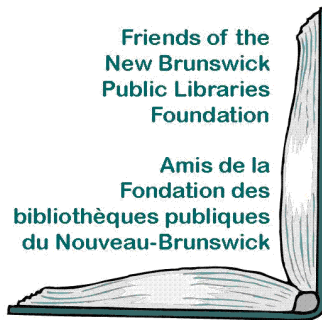
Literacy Coalition
of New Brunswick Ltd.

The Literacy Coalition of New Brunswick donated 194 beautiful hardcover books to the Foundation, valued at over \$6,500. The books: *Toy Story: The Art and Making of the Animated Film* by John Lasseter and Steve Daly, *The Art of Disney's A Christmas Carol* by Diana Landon, and *We Are the Ship: The Story of Negro League Baseball* by Kadir Nelson, all feature outstanding illustrations and are a wonderful addition to the provincial library collection.



From left: Susan Baker, Treasurer of the New Brunswick Public Libraries Foundation and Natasha Bozek, Executive Director of the Literacy Coalition of New Brunswick

Friends of the New Brunswick Public Libraries Foundation



The Friends of the New Brunswick Public Libraries Foundation (Friends) is a non-profit organization established to raise funds in support of provincial collection development and promotion of the NB public library system. The Friends work in cooperation with the New Brunswick Public Libraries Foundation and the New Brunswick Public Library Service to increase the number of books and other library resources available to the people of New Brunswick.

The Friends is governed by a volunteer Board of Directors and is a registered charity recognized by the Canada Revenue Agency.

The Libraries Foundation, in partnership with the Friends, received grants from the following organizations in 2012-2013:

Muriel McQueen Fergusson Foundation



Family Violence
It really hits home



La violence familiale
Ça nous touche vraiment

The Muriel McQueen Fergusson Foundation granted \$1,000.00 to the Friends of the New Brunswick Public Libraries Foundation for the purchase of library resources on family violence. This is the fourth time the Muriel McQueen Fergusson Foundation has partnered with the Friends and the Libraries Foundation to increase public awareness about family violence in New Brunswick.



From left: Marilyn Abbott-Charters, President of the Muriel McQueen Fergusson Foundation Board of Directors and Susan Baker, Treasurer of the New Brunswick Public Libraries Foundation

Canadian Breast Cancer Foundation – Atlantic

Canadian
Breast Cancer
Foundation
ATLANTIC

Fondation
canadienne du
cancer du sein
ATLANTIQUE



The Canadian Breast Cancer Foundation – Atlantic granted \$10,000 to the Friends of the New Brunswick Public Libraries Foundation to assist in generating awareness of the collection of breast cancer resources available at NB public libraries and bookmobiles. In 2013 materials will be created to showcase these resources. This partnership is a great benefit to anyone in the province of the New Brunswick who has a need or desire to learn more about breast cancer.



Thank You

The Foundation's success in 2012-2013 was made possible by the hundreds of donors whose gifts of cash and of books and other library materials ensure that New Brunswickers have access to more of the highest quality resources available for free at New Brunswick public libraries and bookmobiles.



Fall Campaign 2012

Library supporters across New Brunswick gave generously during the annual Fall campaign. Thanks to the support of over 600 donors, the campaign raised over \$34,700 for the purchase of new books and materials.

The Fall campaign invites donors to direct their gift to the fund and library of their choice, or donors can support all libraries and bookmobiles and the purchase of books and materials that are needed most.

Gifts-in-Kind

In 2012-2013, the provincial collection was enhanced thanks to an impressive 811 gifts-in-kind made by the public of books, CDs and DVDs worth over \$174,429.

In Honour and In Memoriam Donations

Libraries Foundation donors made 19 In Honour donations and 68 In Memoriam donations in 2012-2013. Since the inception of this program in 2007, a total of 78 In Honour and 484 In Memoriam donations have been made to the Libraries Foundation.



Financial Statements

Year Ended March 31, 2013, excerpted from audited Financial Statements

Statement of Financial Position

	2013	2012
Assets		
Current		
Cash	\$615,925	\$406,490
Marketable securities	\$504,655	\$386,222
	<u>\$1,120,580</u>	<u>\$792,712</u>
Endowment fund	\$52,268	\$51,493
	<u>\$1,172,848</u>	<u>\$844,205</u>
Liabilities		
Current		
Accounts payable and accrued liabilities	\$6,780	\$6,441
Deferred revenue*	\$324,447	\$17,855
Due to the Province of New Brunswick**	\$387,864	\$267,981
	<u>\$719,091</u>	<u>\$292,277</u>
Net Assets		
Unrestricted	\$401,489	\$500,435
Endowment fund***	\$52,268	\$51,493
	<u>\$453,757</u>	<u>\$551,928</u>
	<u>\$1,172,848</u>	<u>\$884,205</u>

Statement of Changes in Net Assets

	Unrestricted	Endowment fund		
Balance, opening	\$500,435	\$51,493	\$551,928	\$496,031
Excess (deficiency) of revenues over expenditures	(\$98,171)	-	(\$98,171)	\$55,897
Interest on endowment fund	(\$775)	\$775	-	-
Balance, closing	<u>\$401,489</u>	<u>\$52,268</u>	<u>\$453,757</u>	<u>\$551,928</u>

Statement of Operations

	2013	2012
Revenues*		
Public donations (gifts in kind)	\$174,429	\$179,732
Public donations (cash)	\$54,049	\$69,620
Grant from the Department of Post-Secondary Education, Training and Labour – Matching Grants from the Population Growth Division	\$200,000	\$200,000
Grant from the Department of Wellness, Culture and Sport	\$14,188	-
Government of Canada New Horizons for Seniors	\$9,647	\$36,148
Other grants	\$6,017	\$15,509
Interest from investments	\$1,890	-
	\$6,876	\$4,914
	<u>\$467,096</u>	<u>\$505,923</u>
Expenditures		
Operations	\$347,187	\$252,345
Books, magazines and other	\$174,429	\$179,732
Administration	\$43,651	\$17,949
	<u>\$565,267</u>	<u>\$450,026</u>
Excess (deficiency) of revenues over expenditures	<u>(\$98,171)</u>	<u>\$55,897</u>

Statement of Cash Flows

Operating Activities

Cash received from donors	\$592,383	\$268,863
Investment income	\$6,101	\$4,027
Cash paid to supplier	(\$270,616)	(\$210,426)
	<u>\$327,868</u>	<u>\$62,464</u>
Investing activity		
Purchase of marketable securities	(\$118,433)	(\$3,275)
Change in cash position	\$209,435	\$59,189
Cash, opening	\$406,490	\$347,301
Cash, closing	<u>\$615,925</u>	<u>\$406,490</u>

***Revenue recognition**

The Foundation follows the deferral method of accounting for contributions which includes grants and restricted donations.

Restricted contributions are recorded as revenue in the year in which the related expenditures occur. Any unspent portions of restricted contributions are recorded as deferred revenue.

Unrestricted contributions are recorded as revenue when received or receivable.

Contributions of in-kind of books and materials are recorded as revenue and expenditures at their estimated fair market value when the items are received.

Investment income is recorded as revenue when earned.

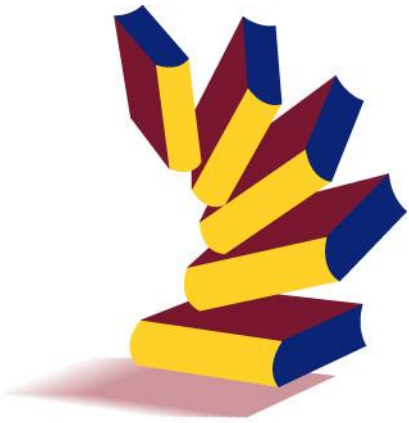
****Due to the Province of New Brunswick**

The amount due to the Province of New Brunswick represents the amount due to the Department of Post-Secondary Education, Training and Labour for operating costs of the Foundation.

The Department of Post-Secondary Education, Training and Labour pays these operating costs on behalf of the Foundation throughout the fiscal year. At the beginning of each fiscal year, the Foundation reimburses the Department for the prior fiscal year's expenditures.

*****Endowment fund**

In 2009, the Board of Trustees of the Foundation established an endowment fund of \$50,000 from the unrestricted net assets of the Foundation. The purpose of the endowment fund is to support general provincial collection development. The interest earned on the fund is reinvested in the fund. A restriction on the utilization of these funds was set for 5 years, after which time the interest earned on the funds may be used for collection development.



**New Brunswick
Public Libraries
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Please visit our website at www.librariesfoundation.ca for information, news, and opportunities to support public libraries and bookmobiles in New Brunswick.