

New Brunswick
Public Libraries
Foundation

2018-2019 ANNUAL REPORT





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A MESSAGE FROM THE CHAIR

As the end of my term on the Libraries Foundation's Board of Trustees approaches, I would like to express my gratitude for the opportunity that my time as trustee and as Chair has given me to serve our public libraries. The past year has been such an exciting time to be part of the Libraries Foundation.

For the first time, the Libraries Foundation took part in *Giving Tuesday*, the global day of giving ([see page 8](#)). To see the Libraries Foundation participate in this fast-growing, event was very fulfilling. I hope that this new tradition will continue to increase the Libraries Foundation's presence in the charitable sector.

I think one of the reasons why people support the Libraries Foundation is that they know what a big difference a public library can make in someone's life.

It was also an exciting year for partnerships. A long-time partner of the Libraries Foundation, the Beaverbrook Art Gallery, made a significant donation of Gallery publications that added a wealth of our province's artistic heritage to the New Brunswick Collection ([see page 7](#)). As well, a new partner to the Foundation, the Port of Belledune, announced that it will be sponsoring the 3-year pilot of a new Wi-Fi Hotspot Lending Service in the 11 public libraries located in the Chaleur Library Region ([see page 6](#)).

I think one of the reasons why so many people support the Libraries Foundation is that they know what a big difference a public library can make in someone's life. Our website, www.librariesfoundation.ca, now features some touching stories that capture that reality beautifully ([see page 10](#)). I would encourage you to visit our website to read some of these stories if you want to feel inspired!

On behalf of the Board of Trustees, I would like to thank everyone who has contributed to the success of the Foundation this past year. It has been a pleasure to be a part of it!



Julie Gallant
Chair

VISION AND MISSION

VISION

The New Brunswick Public Libraries Foundation supports the development and delivery of quality public library service for New Brunswickers.

MISSION

The New Brunswick Public Libraries Foundation promotes the public library system, fundraises and provides resources supporting fundraising. The activities of the Foundation will result in increased financial support for the public library service.



**New Brunswick
Public Libraries
Foundation**

BOARD OF TRUSTEES

Julie Gallant

Chair
Fredericton

Rebecca Deveau Crofts

Vice-Chair
Nackawic

Margaret Thorne

Treasurer
Edmundston

Jaimie Anne Corriveau

Clair

Anne Gauvin

Riverview

Marianne Mallia

Upper Kingsclear

Jacques Ouellet

Tracadie

Benjamin Wolthers

Fredericton

Sylvie Nadeau

Resource Person
Executive Director
New Brunswick Public Library Service

Leah Campbell

Secretary
Development Officer
New Brunswick Public Library Service

OUR PARTNERS

The organizations that we partner with help us make a broader range of information, resources and services available to New Brunswickers. Our partners recognize the network of 64 public libraries located across the province as an effective way to reach their audience and to have an impact on New Brunswickers.

The Libraries Foundation partnered with a number of organizations in 2018-2019 to support collection development in New Brunswick's public libraries.

New Brunswick Public Library Service



New Brunswick
Public Library
Service

The New Brunswick Public Library Service (NBPLS) is the primary partner of the Libraries Foundation. Our goal for our library service is that investment in public library collections meets the Canadian national average, and in 2018-2019 we continued to move towards this goal.

In 2018-2019, the New Brunswick Public Libraries Foundation allocated \$225,000 to NBPLS to support collection development from the matching funds that it received from government to support collection development. The Foundation also allocated \$121,569 to NBPLS from cash donations that the Foundation received throughout the previous fiscal year (2017-2018). These funds were used by NBPLS to acquire new resources to enhance the provincial public library collection.

Province of New Brunswick – Annual Matching Grant



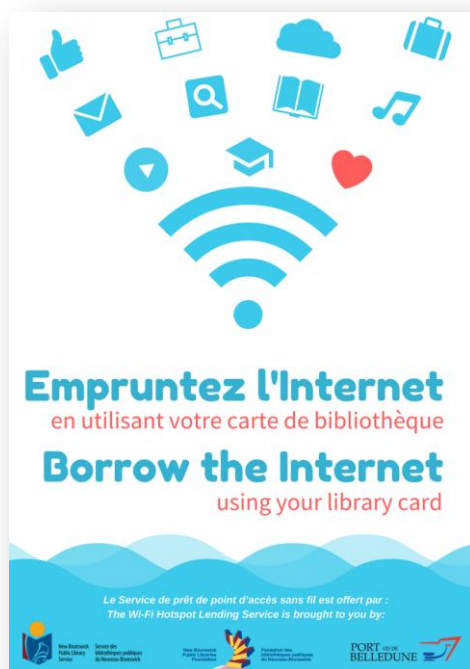
For every donation made to the Libraries Foundation, of either cash or books and other types of library materials that are added to the collection, the Province of New Brunswick matched the donation's value dollar for dollar, up to a maximum of \$300,000. The annual matching grant demonstrates the

government's recognition of public support for libraries.

In 2018-2019, the Libraries Foundation reached the \$300,000 maximum value of donations that could be matched in January 2019. The Foundation then continued to receive an additional \$160,049 in unmatched receipted cash donations and receipted in-kind donations of library materials that were added to the collection. In addition, \$407,508 in anonymous in-kind donations of library materials that were added to the collection were also received and the value of these donations was not matched.

Port of Belledune

The Port of Belledune was proud to announce its sponsorship of a 3-year pilot of a *Wi-Fi Hotspot Lending Service* that will be launched in the Chaleur Library Region. As part of this service, library patrons will be able to “Borrow the Internet” at the 11 public libraries of the Chaleur Library Region.



The *Wi-Fi Hotspot Lending Service* is intended to help bridge the digital divide between those who have Internet access at home and those who do not. The Port of Belledune is proud to support this innovative service, which is the first of its kind to be offered in Atlantic Canada.

Beaverbrook Art Gallery

The Beaverbrook Art Gallery made a significant donation of 1044 copies of Gallery publications in 2018. These books have been added to the New Brunswick Collection and the public can now access them through NBPLS public libraries. These valuable books provide a rare window onto New Brunswick visual artists and art history in the province. In many cases, these books represent the only publication that exists about a New Brunswick artist and their work.



Along with the partnership between NBPLS and the Beaverbrook Art Gallery that provides free gallery admission passes to library patrons in October, having these books available through our collection will increase access to New Brunswick's artistic heritage.

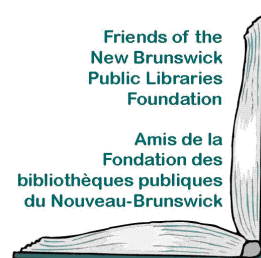
Sobeys

Sobeys donated \$1,000 to the New Brunswick Public Libraries Foundation for the purchase of healthy eating resources that will benefit young families (children and their parents/caregivers). Thanks to Sobeys' donation, 61 books about nutrition and healthy eating, including cookbooks, were added to the collection. In early 2019, libraries across the province promoted the new healthy eating resources with book displays that were very popular.



Friends of the New Brunswick Public Libraries Foundation

The Friends of the New Brunswick Public Libraries Foundation is a registered charity and close partner of the Libraries Foundation. The two organizations work in collaboration to support the development and delivery of public library service for New Brunswickers.



OUR DONORS

The Foundation's successes are only possible with the generosity of the people, groups, and businesses whose gifts help to improve public library collections in New Brunswick. We are grateful for the support that our donors have shown through the following fundraising activities throughout the year.

Monthly Giving

Our champions of literacy arranged monthly gifts through their credit card or transfers from their bank account. In 2018, the amount raised by our 78 monthly donors reached an impressive \$11,728. This committed group of donors has made a tremendous impact on the development of library collections and we are humbled by their ongoing support.

For the Love of Reading Campaign 2018

In November 2018, as part of this campaign, donors were invited to make a gift in support of the purchase of new books and other library materials to enhance the library collection.

Our generous donors responded to the call with enthusiasm by donating a total of \$69,398. 100% of all donations received will go towards improving library collections in 2019.



Giving Tuesday

For the first time, the Libraries Foundation took part in *Giving Tuesday*, the global day of giving. Started in 2012, *Giving Tuesday* harnesses the power of social media to celebrate and encourage philanthropy. In 2018, our *Giving Tuesday* goal was to raise enough money to add at least one more book to the collection at every public library in New Brunswick. On November 27, 2018, our generous donors gave \$2,304 (in just one day!) to improve public library collections across the province.



In Memoriam and In Honour Donations

Many people who donate to the Libraries Foundation do so in memory or in honour of a loved one. We attach a custom bookplate with the name of the person being celebrated to all items that are purchased with these donations. In 2018-2019, our donors made 108 in memoriam donations and 21 in honour donations.

Gifts-in-Kind

In the 2018-2019 year, the Libraries Foundation received in-kind gifts of new and gently used books, CDs, and DVDs that were added to the collection, and the value of these donations was \$685,438. All of these generously donated library materials are now available to the public for borrowing.

Legacy Giving

Our legacy donors are members of a special group of supporters who have decided to leave a meaningful gift to the Libraries Foundation, often through a bequest in their will. Legacy gifts support the purchase of books and other library materials that will be borrowed and valued for years to come. A new brochure about how to make a legacy gift is now available in all New Brunswick public libraries for those who would like to learn more. You can also find information on our website under [Ways to Give > Leave a Legacy Gift](#).

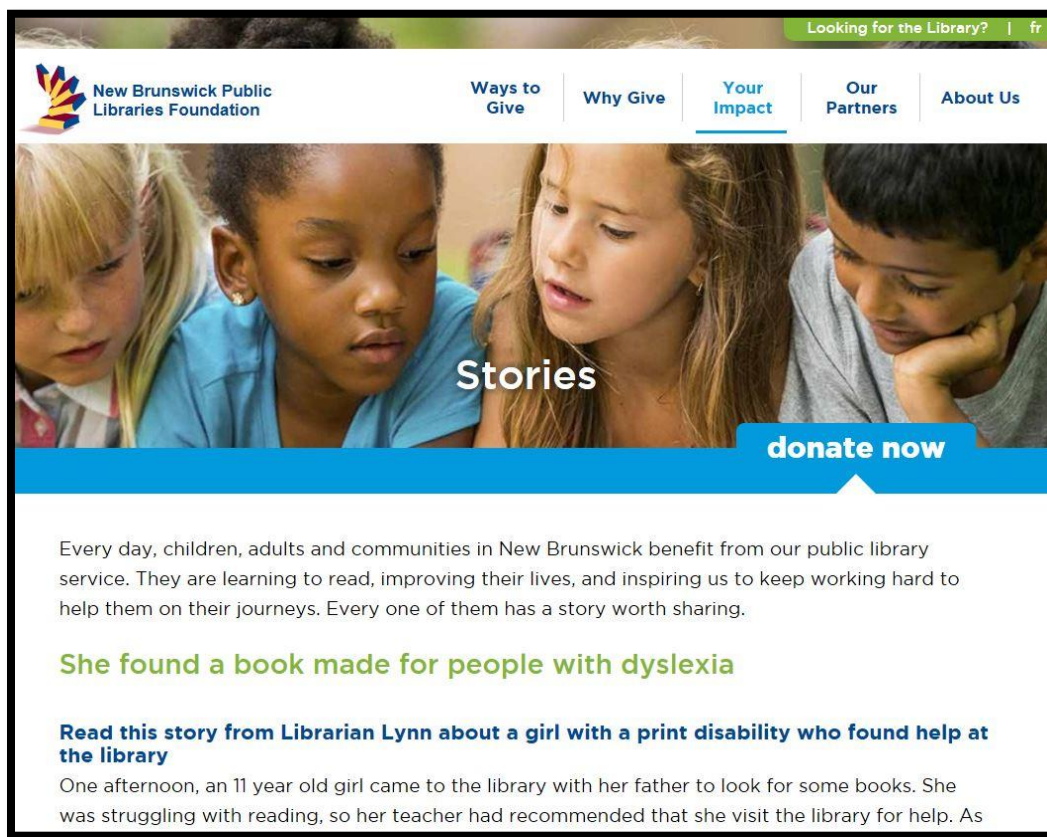


IMPROVING HOW WE COMMUNICATE WITH YOU

New Stories on our Website

Our website now features several stories from all library regions. Each story shows the impact that a library has had on the life of a real New Brunswicker.

By sharing these stories, we hope to inspire people to donate to support public libraries as well as to promote the importance of public libraries in our province. You can read these stories on the Foundation's website under [Your Impact > Stories](#).



www.librariesfoundation.ca

FINANCIAL STATEMENTS

Year Ended March 31, 2019, excerpted from the audited Financial Statements

Statement of Financial Position

	2019	2018
Assets		
Current		
Cash	\$5,318	\$242,583
Marketable securities	\$1,002,788	\$644,729
	<u>\$1,008,106</u>	<u>\$887,312</u>
Liabilities		
Current		
Accounts payable and accrued liabilities	\$7,475	\$7,475
Deferred revenue*	\$128,608	\$40,000
Due to the Province of New Brunswick**	\$389,937	\$378,330
	<u>\$526,020</u>	<u>\$425,805</u>
Net Assets		
Net Assets	<u>\$482,086</u>	<u>\$461,507</u>
	<u>\$1,008,106</u>	<u>\$887,312</u>

Statement of Changes in Net Assets

	Total 2019	Total 2018
Balance, opening	\$461,507	\$355,856
Excess (deficiency) of revenues over expenditures	\$20,579	\$105,651
Balance, closing	<u>\$482,086</u>	<u>\$461,507</u>

Statement of Operations

	2019	2018
Revenues*		
Public donations (gifts in kind)	\$685,438	\$709,388
Public donations (cash)	\$89,168	\$139,548
Grant from the Department of Post-Secondary Education, Training and Labour – Matching	\$300,000	\$300,000
Grant from the Department of Post-Secondary Education, Training and Labour – Immigrant Settlement Support Fund	-	\$25,000
Other grants	\$11,392	\$20,000
Interest from investments	\$11,592	\$6,157
	\$1,097,590	\$1,200,093
Expenditures		
Operations	\$359,125	\$343,474
Books, magazines and other	\$685,438	\$709,388
Administration	\$32,448	\$41,580
	\$1,077,011	\$1,094,442
Excess (deficiency) of revenues over expenditures	\$20,579	\$105,651

Statement of Cash Flows

Operating Activities

Cash received from donors	\$489,168	\$499,548
Investment income	\$11,592	\$6,157
Cash paid to supplier	(\$379,966)	(\$478,743)
	\$120,794	\$26,962
Investing activities		
Purchase of marketable securities	(\$358,059)	-
Proceeds from marketable securities	-	\$98,229
	(\$358,059)	\$98,229
Change in cash position	(\$237,265)	\$125,191
Cash, opening	\$242,583	\$117,392
Cash, closing	\$5,318	\$242,583

***Revenue recognition**

The Foundation follows the deferral method of accounting for contributions which includes grants and restricted donations.

Restricted contributions are recorded as revenue in the year in which the related expenditures occur. Any unspent portions of restricted contributions are recorded as deferred revenue.

Unrestricted contributions are recorded as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Contributions of in-kind books and materials are recognized as revenue and expenditures at their estimated fair market value when the items are received.

Anonymous contributions of in-kind books and materials are recognized as revenue and expenditures at their estimated fair market value at the time when they are added to the library collection.

Investment income is recorded as revenue when earned.

****Due to the Province of New Brunswick**

The amount due to the Province of New Brunswick represents the amount due to the Department of Post-Secondary Education, Training and Labour for operating costs of the Foundation.

The Department of Post-Secondary Education, Training and Labour pays these operating costs on behalf of the Foundation throughout the fiscal year. At the beginning of each fiscal year, the Foundation reimburses the Department for the prior fiscal year's expenditures.

THANK YOU!

Our sincere thanks to everyone who helped make this year possible.

570 Two Nations Crossing, Suite 2
Fredericton, NB E3A 0X9

Phone (506) 453-3442
Toll Free 1-866-453-3442
Fax (506) 444-4064
Email nbplf-fbpb@gnb.ca

www.librariesfoundation.ca



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